

UI/UX Designer with a background in mechanical engineering and zeal for fine arts and visual communication. Passionate about creating vibrant designs and solutions with capabilities to assimilate and a knack to provide great user experience.

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SKILLS

- User Interface Design
- Wire-framing, Prototyping & Mockups
- Mobile App & Responsive Web Design
- Interaction Design & Animations
- Logo Design
- Building Cohesive Brand
- User Experience, User Research & User Testing
- UX Fundamentals
- Design Thinking
- User & Product Psychology
- Hand-sketching wireframes
- HTML, CSS, JS
- Hyper Realistic Paintings
- English (IELTS Band Score: 7)

TOOLS

- Figma
- Adobe XD
- Invision
- GitHub
- Visual Studio Code
- Adobe Photoshop
- Adobe AfterEffects

EDUCATION & CERTIFICATION

Certificate: Product Psychology Masterclass | 2023

Growth.Design

Online course covering psychological principles to improve digital products and identify growth opportunities in an ethical and customer-centric way.

Certificate: UI Design Specialization: Frontend Development | 2022

CAREERFOUNDRY GMBH, BERLIN

Intensive project based online training course, resulting in the endto-end design of 6 applications focusing on developing user friendly interfaces. Specialization course included programming of my own website.

Bachelor of Engineering (Mechanical Engineering) | 2020

UNIVERSITY OF MUMBAI, INDIA

Engineering education focusing on theoretical knowledge along with industrial exposure training how to identify problems and develop new solutions.

WORK EXPERIENCE

Assistant Manager - UI/UX Designer

FATAKPAY DIGITAL PRIVATE LIMITED, MUMBAI, INDIA APRIL 2022 - PRESENT

- Led the project of designing a fin-tech app with over 100k+ downloads in Google Play Store.
- Developed wire-frames, prototypes and re-iterated the user flows with proper messaging.
- Worked closely and proactively with the front-end and back-end developers for proper implementation of design.
- Designed the user flow and screens for 'Utility Bill Payment (via app)' module which was approved by National Payments Corporation of India (NPCI).
- Was responsible for designing of the web version of the app (thereby helping users to access the app features without having to download the app). The web version of the app is designed to be completely responsive for mobile and desktops.
- Created the favicon for the app and website.
- Designed the company's official website.
- Designed the corporate dashboard for company's clients (B2B Module) for easy supervision of daily operations.

INTERESTS



Design Intern

FATAKPAY DIGITAL PRIVATE LIMITED, MUMBAI, INDIA FEBRUARY 2022 - APRIL 2022

- Designed and initiated the marketing and social media campaigns during company's initial stages.
- Developed product introduction and tutorial videos.
- Designed posters, pamphlets, standees and emailers.

PROJECTS

Responsive App That Identify & Meet User Needs

Designed and developed a health-based Recipe App to change the deception around healthy food being bland, complex to prepare and not relishable by bringing in new twists, combinations and flavours along with achievable meal plans. An app that will entice users to lead a healthy life by building immunity and endurance to get through this pandemic. **Read Case Study**

Native App Following Android & iOS Guidelines

Why pay any travel companies and agencies to fulfil your wanderlust when learning, travelling and exploring is all possible with just a phone app? A native app designed within the restrictions of Android and iOS guidelines for all users that guides you into nature's wilderness & explore new terrains. **Read Case Study**